18th WORLD CONGRESS ON ENGINEERING ASSET MANAGEMENT

WCEAM
World Congress on
Engineering Asset Management

23 - 25 OCT 2024
INDIA

**Indian Institute of
Technology Kanpur**

Partnership for WCEAM 2024

The Indian Institute of Technology Kanpur, is hosting the International Society for Engineering Asset Management(ISEAM)'s, 18th World Congress on Engineering Asset Management, (WCEAM 2024) in Kanpur, India.

The World Congress on Engineering Asset Management (WCEAM) is a flagship Conference of the International Society of Engineering Asset Management (ISEAM).

The Conference provides opportunity for educators, policy makers, practitioners, researchers, and trainers to engage in intellectual discourse on the development and advancement of the body of knowledge and practice of managing engineered assets. The intensive intellectual discourses are peer-reviewed, and the outcomes are edited and collated as the Scopus indexed WCEAM Proceedings published by Springer.

The earlier Conferences have been held in Ho-Chi-Minh City Vietnam, 2023; Seville, Spain 2022; Bonito, Brazil, 2021; Singapore, 2019; Stavanger, Norway 2018; Brisbane, Australia 2017; Jiuzhaigou, China, 2016; Tampere, Finland, 2015; Pretoria, South Africa, 2014; Hong Kong, 2013; Daejeon City, Korea, 2012; Cincinnati, USA, 2011; Brisbane, Australia, 2010; Athens, Greece, 2009; Beijing, China, 2008; Harrogate, UK, 2007; Gold Coast, Australia 2006.

The conference is relevant for transportation, infrastructure, power, defence and MSME sectors with focus on topics relevant to the management of engineered assets (Industry 4.0 platforms, Digital transformation, IOT and applications of smart and intelligent Sensing and Instrumentation, Asset Condition Monitoring, Diagnostics, Prognostics and Asset Health Indexing, Digital twinning, Reliability and Resilience Engineering, Vulnerability assessments, Big Data Analytics and Decision Support Systems for Asset Management)

This event will be organised on 23-25 Oct. 2024. We expect participation of about 300 delegates from abroad and India, in this Conference.

We seek support and partnership with your organization, for the event.

Theme & Dates

Theme:

Automation, Digital Transformation, Industry 4.0, and beyond:
Infrastructure, Manufacturing, Process Industry

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Conference Date: 23-25 October 2024

Venue: - Constitution Club of India, New Delhi

Expected number of attendants: 200 academics, industry, practitioners and scientists from all around the world.

Hosted by **IIT Kanpur**

Website: https://wceam2024.com

Program Outline

Time ↓	23 Oct	24 Oct	25 Oct
9.30 am – 10.15 am	Welcome–Opening Ceremony	01 Plenary Talks	01 Plenary Talks
10. 15 am - 10.45 am	Coffee Break	Coffee Break	Coffee Break
10.45 am - 12.00 pm	02 Plenary Talks	02 Plenary Talks	02 Plenary Talks
12.00 pm - 1.30 pm	03 Parallel Sessions (4 papers each session)	03 Parallel Sessions (4 papers each session)	03 Parallel Sessions (4 papers each session)
1.30 pm – 2.30 pm	Lunch	Lunch	Lunch
2.30 pm – 3.00 pm	03 Parallel Keynote Sessions (01 talk in each session)	03 Parallel Keynote Sessions (01 talk in each session)	03 Parallel Keynote Sessions (01 talk in each session)
3.00 pm - 4.00 pm	03 Parallel Sessions (3 papers each session)	03 Parallel Sessions (3 papers each session)	03 Parallel Industry Sessions
4.00 pm - 4.30 pm	Coffee Break	Coffee Break	Coffee Break
4.30 pm - 5.30 pm	03 Parallel Sessions (3 papers each session)	03 Parallel Sessions (3 papers each session)	Best Paper Awards Conference Closure
7.00 pm - 9.00 pm	Welcome Reception	Conference Banquet	

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Registration Fees

	Early Bird Fee			Standard Fee		
	Amount	Tax (18%)	Total	Amount	Tax (18%)	Total
ISEAM Fellow/Member	USD 300 (INR 26,000)	USD 54 (INR 4,680)	USD 354 (INR 30,680)	USD 350 (INR 30,000)	USD 63 (INR 5,400)	USD 413 (INR 35,400)
Non-Member	USD 350 (INR 30,000)	USD 63 (INR 5,400)	USD 413 (INR 35,400)	USD 400 (INR 34,000)	USD 72 (INR 6,170)	NUSD 472 (INR 40,170)
Regional Authors (SARC & neighbouring countries)	USD 100 (INR 8,500)	USD 18 (INR 1,530)	USD 118 (INR 10,030)	USD 120 (INR 10,000)	USD 22 (INR 1,830)	USD 144 (INR 11,830)
Student (Proof Required)	USD 50 (INR 4,250)	USD 9 (INR 750)	USD 59 (INR 5,000)	USD 60 (INR 5,100)	USD 11 (INR 940)	TUSD 71 (INR 6,040)

Additional (For companion):

Welcome Reception (23.10.2024)	USD 30 (INR 2000)	Inclusive of taxes
Conference Banquet (24.10.2024)	USD 40 (INR 3000)	Inclusive of taxes

Visit to Agra

Includes visit to the Taj Mahal, Red Fort and dinner	USD 120 (INR 10,000) per person	Inclusive of taxes

Partnership at WCEAM 2024

Partnership at the Congress provides an excellent opportunity for a high profile promotion of the company and products within engineering asset management.

High level of exposure and an extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the Congress.

- The Congress facilitates networking with key decision makers

- The Congress provides an opportunity to update knowledge with R&D leaders

- Partnership is the most cost-effective way to reach a global audience

- The Congress provides the opportunity for showcasing latest products/ services/ technologies

- The Congress openly and prominently projects your commitment to and active support of future research programs for the development of engineering asset management, worldwide.

Partnership Categories

Category	Amount	
	USD	INR
Platinum Partner	12,000	10 Lakh
Gold Partner	6,000	5 Lakh
Silver Partner	3,500	3 Lakh
Welcome Reception Partner	5,000	4 Lakh
Conference Banquet Partner	10,000	8 Lakh
Booth exhibition	1,200	1 Lakh

Partnership Benefits

Benefit	Platinum	Gold	Silver
Company banner at Inauguration	✔	✔	✔
Logo, company profile and link to company website on WCEAM 2024 website	✔	✔	✔
Partner's logo and link to company website featured on all promotional material	✔	✔	✔
Congress App Banner Advertisement	✔	✔	✔
Company Banner at Conference Banquet	✔		
Company Banner at Welcome Reception	✔	✔	
Tickets to attend 03-day Conference including Welcome Reception & Conference Banquet	3	2	1
A keynote presentation	✔	✔	✔
An industry workshop	✔	✔	
A panel discussion	✔	✔	

Other forms of Participation

Hosting the Welcome Reception

Hosting the Conference Banquet

Hosting a Keynote Presentation

Organizing Panel Discussion

Hosting an Industry Workshop

Booth Exhibition

Conference Banquet Partner

Branding Benefits:

As the Congress Dinner Partner your brand will be exposed to the WCEAM 2024 delegates, prior to, during and after the 2024 event, through the numerous benefits listed below.

Naming rights to the Congress Dinner:

- Congress Dinner Partner to be recognised as the naming rights partner of the Congress Dinner.
- Company logo printed on all social function dinner tickets, menus etc.

Opportunity to address delegates:

- Opportunity to present a five-minute welcome presentation at the Congress Dinner

Advertising and promotional Material:

- Logo display, company profile and link to the company's corporate home page on WCEAM 2024 Website.
- Partner logo, linked to the company's corporate home page, will appear on all WCEAM 2024 promotional email campaigns.
- Opportunity to provide up to four free-standing banners to be displayed at the Congress Dinner venue.

Welcome Reception Partner

Branding Benefits:

As the Welcome Reception Partner your brand will be exposed to the WCEAM 2024 delegates, prior to, during and after the 2024 event, through the numerous benefits listed below.

Naming rights to the Congress Dinner:

- To be recognised as the naming rights partner of the Congress Welcome Reception.
- Company logo printed on all social function reception tickets, menus etc.

Opportunity to address delegates:

- Opportunity to present a five-minute welcome presentation at the Congress Welcome Reception

Advertising and promotional Material:

- Logo display, company profile and link to the company's corporate home page on WCEAM 2024 Website.
- Partner logo, linked to the company's corporate home page, will appear on all WCEAM 2024 promotional email campaigns.
- Opportunity to provide up to four free-standing banners to be displayed at the Congress Dinner venue.

Booth Exhibition

3m x 2m (x 2.4m high) standard booth including

- Company profile and logo listed in Congress website
- 02 complimentary Congress registration – including Congress dinner and Welcome Reception attendance
- Booth and Positioning Information
- Clothed table and two chairs
- Power outlet
- Space is allocated to sponsors first and then in order of receipt of booking form and payment.

Contact

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